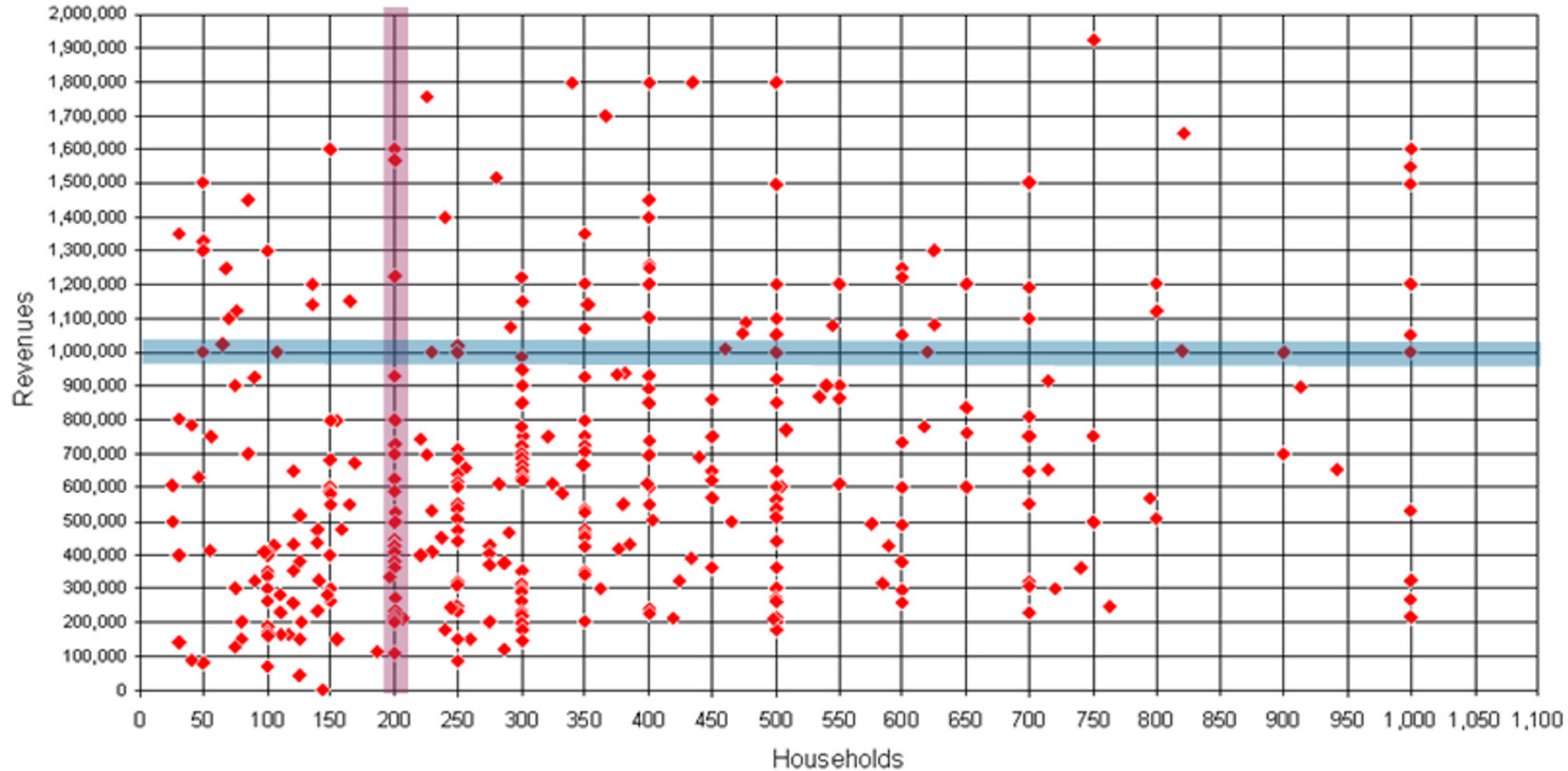


Business Optimization (Effort vs. Results)

Total Revenues vs. Households (under 1000 HH)



Red diamonds represent actual wealth advisors from major brokerage firm